

EXPERIENCE

1998-2008 Freelance Art Director/Editor/Photographer**Cornerstone Festival**

- Developed strategies for gathering applicable demographic information and statistics from the festival website for targeting corporate sponsorships
- Co Site Produced Live coverage site, managing a team of 7 photographers, 5 videographers and 2 video editors for the 2003-2008 Cornerstone Festival live coverage sites
- Produced a series of advertisements promoting the live coverage website as a way to further the Cornerstone experience from home. Ads ran on the mainstage jumbotron
- Sold photographs to the Chicago Sun-Times that were subsequently published in a Life section cover story on the 2007 Cornerstone Festival (June 24, 2007 issue)

Convey Studio / Spectranetics Corporation

- Developed materials for almost every section of the Marketing / Communication department. Projects have included trade show multi-media presentations, direct-mail pieces, magazine ads, html e-mails, corporate identity standards and wordmarks

2006-2008**Senior Media Specialist / First Presbyterian Church, Colorado Springs, CO**

- Worked with Director of Communications to develop the church's interactive strategy and extend the organization's web presence
- Shot and edited video and photography projects as required
- Oversaw and assisted with promotional materials developed for web and Sanctuary projection system
- Oversaw Sunday morning webstream transmissions while operating and troubleshooting camera equipment and video streaming server
- Offered creative insight into materials being developed by other members of the creative team.
- Planned annual video budget with capital recommendations and later implemented approved recommendations

2001-2006**Assistant Production Manager / Senior Designer, Lakeland Leadership League, Monument, CO**

- Art Director/Graphic designer for video and other projects for the Lakeland Leadership League and its sub-organizations
- Lead editor on Lakeland Leadership League Presents airing on the SkyAngel satellite system, DirecTV and broadcast stations in FL & CA
- Designed collateral material for Lakeland produced conferences including radio commercials, church bulletin inserts, posters, signage, DVD and CD duplication, packaging and name tags
- Assisted in spinning off production department into separate corporate entity. Designed identity package including foiled, die-cut business cards.
- Managed freelance staff

EDUCATION

**Augsburg College
Minneapolis, MN (1999-2002)**

(completed six semesters)

Majors: Business Administration/Marketing and Studio Art with an emphasis in design.

Minor: Religion

**Brown Institute
Inver Grove Heights, MN (1996-1998)**

Associate of Science, Broadcast Communications

“Eleven years of Swiss-army-knife creativity with a MacGyver-like knack for turning chewing gum and paper clips into innovative design.”